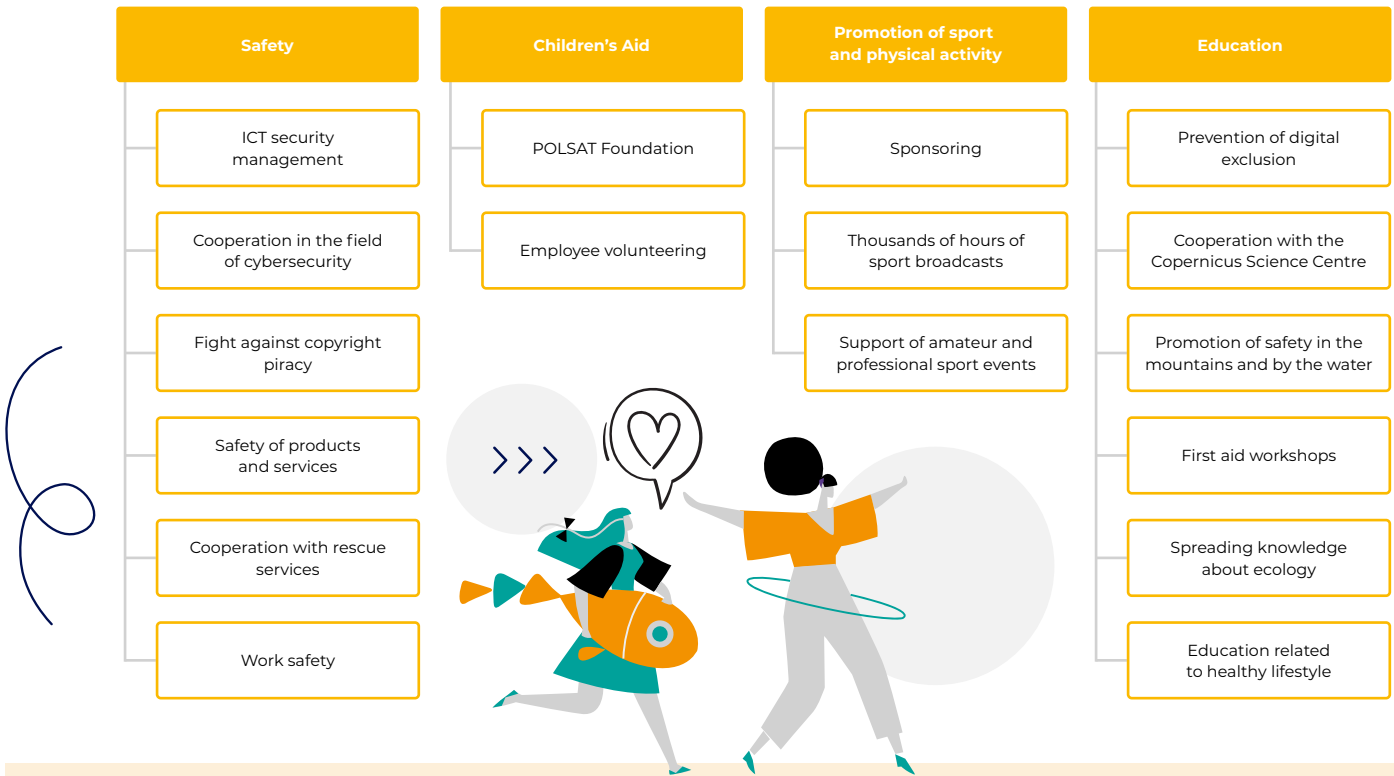




#DigitalResponsibility in Polsat Plus Group



Group's activities for healthcare, society, customer and viewers

50 million PLN

for the fight against coronavirus

>20

socially responsible activities

Sustainable Development Goals which are being implemented in Cyfrowy Polsat Group

- under selected good practices and other business projects (social area)



- PLN 50 million for the fight against coronavirus
- Purchase of 200 thousand coronavirus tests including the necessary laboratory equipment
- Purchase of medical equipment
- „Advertising to the rescue – together in the fight against coronavirus” – a special commercial block in polsat
- #heroeswearmasks (#bohaterosimaskie) action
- Christmas home workshops: DIY



- Tablets for remote learning for orphanages and foster families
- PLN 50 million for the fight against coronavirus
- #JestesmyDlaDzieci (#WeAreHereForChildren) program



- Santa Claus Courier



- “Feel the taste of help”

